

MenaMonitor

- *Is an online broadcast media monitoring and translation solution.*
- *Monitors television and radio broadcasts in the Middle-East and North-Africa region 24/7.*
- *Analyzes incoming media streams, indexes and translates them to facilitate multilingual search.*
- *Generates custom alerts based on topics and keywords.*

MenaMonitor Features

- *Zooms in on selected keywords anywhere in the clip.*
- *Has a Cross language and Multi-language keyword search.*
- *Translates media clips into multiple languages.*
- *Sends alerts via Email, SMS and MMS.*
- *Has unlimited topic and keyword detection.*
- *Bookmarks, shares and comments on selected media clips.*
- *Can be integrated into a website.*
- *Has administrative controls.*

Testimonial

“ In today's world Media Monitoring is important for any organization. MenaMonitorSM provided us with outstanding services and features that address our broadcast media monitoring requirements. MenaMonitorSM has given our company easy access to crucial information that we need on daily basis, and complements the service we receive from media clipping agencies. ”

Rene Mouawad
COO – Chief Operating Officer, Aura Media

MenaMonitor Benefits

- *Allow professionals to search, view, and track TV and Radio broadcast in near real-time.*
- *Keeps professionals posted on the most pressing events.*
- *Helps professionals overcome language barriers.*
- *Provides professionals with access to a text version of the video.*

