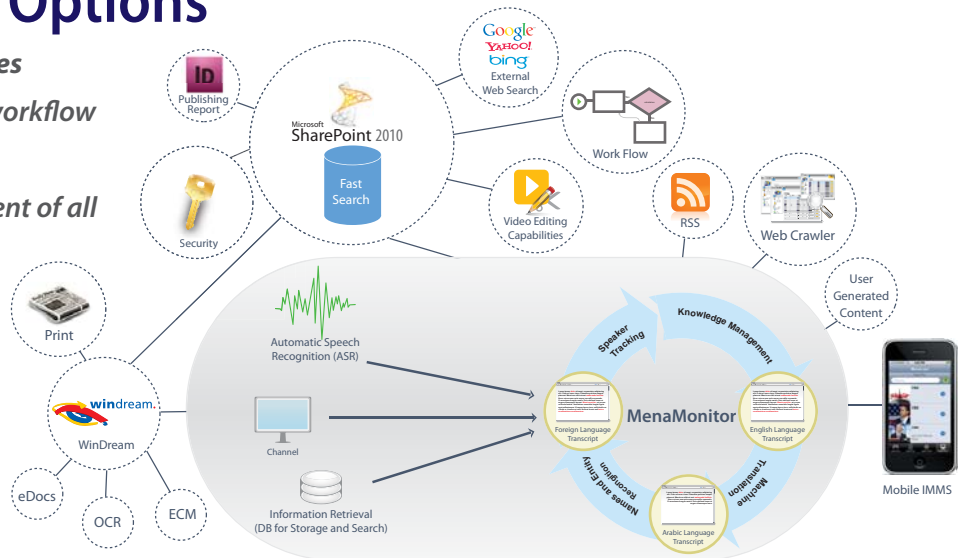


IMMS (Integrated MenaMonitor Solution)

- Is an integrated enterprise multi source media monitoring solution.
- Monitors satellite TV, Radio channels, HTML pages, Blogs, RSS feeds, news feeds, enterprise generated documents, and scanned documents.
- Extracts full text of incoming content, indexes and translates it, facilitating a multilingual search.
- Generates custom alerts based on topics and keywords.
- Is driven by an enterprise GUI to incorporate custom workflows for different scenarios.
- Is integrated with an enterprise Document Management System.
- Has open interfaces to major link analysis tools.

IMMS Features and Options

- Includes all MenaMonitor Features
- SharePoint 2010 workspace and workflow management.
- eDMS integration with management of all native desktop document types.
- Optional KOFAX integration with automatic OCR and translation.
- Optional highly configurable web crawling engine.
- Optional Federated external search (google, yahoo, etc...).
- Optional RSS feed connector.
- Optional Newsfeed/News wire integration and capturing.
- Optional mobile iPhone access to search, multi source media content and alerts.



IMMS Benefits

- Allows enterprise users to monitor, analyze and process any kind of media content according to user definable specific workflows.
- Near realtime awareness of news and information changes.
- Maximum support for enterprise users to edit, generate and publish reports.
- Cross language capabilities through most advanced machine translation technologies available on the market for all kinds of media content.
- Complete and comprehensive solution for real media monitoring and news reporting.

