



Coporate Presentation



Company Profile

- MenaCast is an Abu Dhabi based company pioneering in broadcast Media Monitoring solutions, covering the MENA region.
- MenaCast was established in May, 2008, as a joint venture between Advanced Integrated System (AIS) in Abu Dhabi, and Application Technology Inc. (AppTek) in the USA.
- MenaCast simultaneously monitors, transcribes, translates, indexes, and archives television and radio broadcasts.
- MenaCast products and solutions are geared towards government agencies, advertising, media and public relations firms, financial services firms, corporate communications, media analysts, media monitors and professional services.



Our Objective

To provide clients with comprehensive multilingual Media Monitoring solutions across all platforms.



Our Mission

To provide simple and effective tools that improve media content search, tracking and reporting. Ultimately we make large scale broadcast media monitoring an affordable reality.



MenaMonitor

- Is an online broadcast media monitoring and translation solution.
- Monitors television and radio broadcasts in the Middle-East and North-Africa region 24/7.
- Analyzes incoming media streams, indexes and translates them to facilitate multilingual search.
- Generates custom alerts based on topics and keywords.



MenaMonitor Features

- Zooms in on selected keywords anywhere in the clip.
- Has a Cross language and Multi-language keyword search.
- Translates media clips into multiple languages depending on your preferred language.
- Keeps you up to date with instant alerts via Email, SMS and MMS.
- Has unlimited topic and keyword detection.
- Bookmarks, shares and comments on selected media clips.
- Can be integrated into your website.
- Has administrative controls.



Mediasphere

- Is an in-house enterprise solution.
- MediaSphere finds a broadcast video clip, it transcribes and then translates it into your preferred language.
- MediaSphere will maintain your organizations current and existing content all under one single platform.



Mediasphere Features

- Captures and monitors TV and radio broadcast channels.
- Translates TV and radio broadcasted clips.
- Searches by keywords or topics.
- Summarizes media clips.
- Classifies and clusters search results according to topics.
- Alert Customization.
- Digitizes and manages media assets through optimized search tools.



Our Partners

- Advanced Integrated Systems (AIS)
- Technology Partners
 - Application Technology Inc. (AppTek)
 - MenaVox
 - Net2Voice Inc.



Thank You

For further information, just drop us an email, and we will contact you shortly.
email: info@menacast.com